



Burger

HOUSE

BEST
CHEESY
CREAMY
BURGERS
IN TOWN

Best Burgers in Town



Patty



Cheese



Iceberg



Salad



Bun



Best Burgers in Town

WHY SHOULD YOU
CHOOSE US?



Best Burgers in Town

**BEST IN
TASTE**

One of the Best
and tasty burger
brand in India

WHY SHOULD YOU
CHOOSE US?





Best Burgers in Town

**PARTNERS
WITH**

Leading on Zomato,
Swiggy

**WHY SHOULD YOU
CHOOSE US?**



**WHY BECOME A
FRANCHISEE**





Best Burgers in Town



**WHY BECOME A
FRANCHISEE**



Best Burgers in Town

**NO BACKGROUND
NEEDED**

No past FnB experience
required

**We are looking
for highly
motivated
individuals
who wants to
run their own
business!**



**HOW TO BECOME
FRANCHISEE**





Best Burgers in Town

**MINIMUM 700 SQ/FT
AREA**

**No past F'n'B experience
required**





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**RS 18.5 LAC TOTAL
INVESTMENT**

for Max Area : 500 sqft

**MONEY BACK
GUARANTEED**

Including

Machinery + Franchise Fees + Interior

*If franchise suggest with extra area after 500 sqft, for sitting, construction charges will be extra as per actual, Burger House will suggest the revised estimate after area measurement and requirement of the franchise





Best Burgers in Town

ROYALTY FEE

**No Royalty - No Revenue
Sharing**

FOR FIRST YEAR





Best Burgers in Town

FRANCHISE PERIOD
5 years

**Commitment and
focus to quality
product and services**



WHY BURGER HOUSE?



Fastest Growing Brand in Category



Best ROI in Food Business.



Complete Marketing Support



Manpower Training Support



Swiggy and Zomato Integration



Centralised Kitchen/IT/Raw Material



Repeat Customer Rate 80% Plus



Most Economical Franchise

WHERE ARE WE

Uttar Pradesh



Bihar



Rajasthan



Madhya Pradesh



Punjab





Best Burgers in Town

**HOW
WE
LOOK**



Burger House
Eat-In / Take Away
Paras Tierra, Noida-137



Burger House
Food Court, Campus Eats
Vardhman Galleria, Knowledge Park III,
Greater Noida, Sharada University



Burger House
Rampur, Uttarpradesh



Burger House





Burger House



Burger House

Best Burgers in Town



HOW WILL YOU SUPPORT ME?





Best Burgers in Town

TRAINING TO YOUR STAFF

Entrepreneur skill
developments,
business and people
management training

WHY BECOME A
FRANCHISEE





Best Burgers in Town

MARKETING AND PROMOTION SUPPORT

Assistance in mass media,
aggregator management and
custom marketing collaterals

**HOW WILL YOU
SUPPORT ME?**





Best Burgers in Town

SUPPLY CHAIN ASSISTANCE

**Speedy and modern raw
material management
Including : Buns, Patties,
Veggies, Packaging
Promotion items etc.**





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OPERATIONS / STAFF TRAINING

**Maximise staff Productivity
and seamless infrastructure
mangement**

**HOW WILL YOU
SUPPORT ME?**





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HOW TO
START ?

**Very
Easy!!**





Best Burgers in Town

**FOUR STEPS TO
FRANCHISE**



1 **APPLY ONLINE / OR OFFLINE**



Fill-in the Franchise Application form and Non-Disclosure form.

2

MEETING WITH THE PARTNER



Once shortlisted,
our Business
Managers
will meet you
over Burger.





3

PRESENT BUSINESS PLAN



**Study our stores,
margin sheets, profit
percentage,
prepare your business
model as per area
and share with you!**

4

AGREEMENT AND ONBOARDING



Signing the franchise agreement, helping with fast-track location, initial setup, branding, and initiate online delivery partners engagement.





Best Burgers in Town

ENQUIRIES

Corporate Office :

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